

We are going *Virtual!*



THE TRANSIT BUS *Virtual* SUMMIT

FEBRUARY 17-19, 2021

Connect with Transit Directors from across the country!

The Transit Bus Virtual Summit is a unique live, interactive online experience where you'll spend three days meeting with agencies you want to meet, and who are interested in meeting with you.

CONTACT

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The perfect prospect match starts here!

The Transit Bus Virtual Summit is your proven way to engage with decision-makers.

It is a unique event where you will share three days of live, private meetings and activities with interested Transit Directors online!

HOW IT WORKS

We screen and interview all Transit Directors applicants to understand what they need, and what they want. It's a qualification process you won't find at any other industry event.

- ✓ You and your prospects will be matched with a custom agenda of live meetings
- ✓ You will receive profiles of each prospect including their acquisition plans for the next 6 to 18 months
- ✓ Prospects will receive a description of the capabilities you provide

See what they say about our virtual events:

"Was able to still make connections with decision makers despite a global pandemic. I liked the spreadsheet matchmaking idea that gave visibility to what their expectations were/are."

"It was hard to imagine a format that did not involve in-person physical contact, but this virtual format was incredible. In fact, I found that the dialogue with everyone was very personal and productive. Convenient and beneficial!"

WHAT TO EXPECT

- One-to-one meetings
- Opportunity to engage agencies during the interactive roundtable discussion and open networking time
- Lead generation for up to 3 months after event
- Limited competition
- The opportunity to condense six months of sales meetings into three days of highly-focused meetings with the right decision-makers

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SUPPLIER OPPORTUNITIES



	Platinum Package	Gold Package	Silver Package	Bronze Package
15 minute interactive live presentation to all participants of the Transit Bus Virtual Summit	✓			
30 minute sponsored roundtable with Transit Directors	✓	✓		
Number of matched and scheduled one-to-one live appointments during the event	10	10	10	5
Participation in one roundtable discussion	✓	✓	✓	
Participation in full group sessions and networking	✓	✓	✓	✓
Interactive company listing in directory	✓	✓	✓	✓
Lead generation for up to 3 months with ability to request and receive appointments	✓	✓	✓	✓
Contact information for all attending Agencies	✓	✓	✓	✓

Only 3 Platinum Packages Available



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